

United Way of Kenosha County

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United Way
of Kenosha County

FOR IMMEDIATE RELEASE

United Way of Kenosha County Presents: Unify, Amplify, Give: Live UNITED Spectacular

Kenosha, WI – October 15, 2024 – United Way of Kenosha County (UWKC) invites the community to an unforgettable evening of giving and celebration at the **Live UNITED Spectacular on Saturday, November 9th, from 5:00 PM to 8:30 PM CST** at **Carthage College's Todd Wehr Center**, located at 2001 Alford Park Dr, Kenosha, WI 53140. This event is proudly presented by **Carthage College** and **Snap-on**.

Join us for a night filled with elegance and impact as we come together to support our community. Guests will enjoy an exciting lineup of entertainment, including music from **DJMR262** and **Top 100 Hits by The Rhode Performers**. The evening will feature a silent auction with exclusive items, a delicious 3-course dinner, a chance to win a trip for two to Las Vegas, exciting giveaways, and more!

"**Unify, Amplify, Give: Live UNITED Spectacular**" promises to be a memorable experience, showcasing the incredible strength and compassion of our Kenosha community. "This event is not just a fundraiser; it's a celebration of what we can achieve when we unite for a common cause," said **Carolynn Friesch**, Chief Executive Officer of United Way of Kenosha County. "We're excited to honor the dedication of our supporters and partners who have made a real difference in the lives of our neighbors."

Throughout the evening, guests will hear inspiring stories of impact and witness firsthand the transformative power of collective action. We will proudly recognize our **2024 Legacy Award Winners**, whose dedication to living UNITED is truly inspiring. Our awardees are as follows: **Legacy of Giving Award:** Nick Smith, Vice President of Operations for the South Wisconsin Patient Service Area of Aurora Health Care and former Board President of United Way of Kenosha County.

Legacy of Caring Award: Miles & Jackie Hartley. Miles is an attorney at Guttormsen & Hartley, LLP and Jackie is the founder of Go Partner, LLP. Miles is a former member of the United Way of Kenosha County Board of Directors and a long-time Readers Are Leaders tutor. Jackie is a long-time volunteer who recently led a book drive for the Readers Are Leaders program.

Corporate Philanthropy Award: Johnson Financial Group. Since 1970, Johnson Financial Group has been committed to giving back to the communities where they live and work, with their long standing support of United Way as a cornerstone. They match every employee contribution to United Way dollar-for-dollar, doubling the impact and encouraging a spirit of generosity. Their holistic approach combines financial support with active volunteerism, fostering collaboration and strengthening the economic health of our communities.

Mobilizing the caring power of our community since 1923.

Join us in celebrating the outstanding individuals and organizations that are making a positive impact in our community! Whether you're a longtime supporter or new to our mission, the Live UNITED Spectacular is the perfect chance to connect, reflect, and renew your commitment to creating meaningful change in Kenosha County.

Tickets are available now! For more information and to purchase tickets, please visit: <https://www.kenoshaunitedway.org/spectacular> or call (262) 658-4104.

United Way of Kenosha County extends heartfelt gratitude and appreciation to all of our sponsors: **Carthage College, Snap-on Incorporated, Johnson Financial Group, City of Hope Cancer Center, Aurora Health Care, Community State Bank, Gateway Technical College, Herzing University, and Educators Credit Union.**

About United Way of Kenosha County

Our mission and vision at United Way of Kenosha County is committed to connecting diverse voices and maximizing resources to collectively strengthen and uplift Kenosha County to help create an equitable Kenosha County where all individuals are healthy, educated, and economically stable.

United Way of Kenosha County is committed to improving lives and strengthening our community by mobilizing the caring power of our community. Through partnerships and programs, we address the most pressing issues facing Kenosha County. Together, we can make a lasting impact.

For media inquiries, please contact:

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