United Way of Kenosha County 2023 Campaign Guide

United Way of Kenosha County Trivia

The following 12 questions can help teams learn more about United Way of Kenosha County, including our history, impact and variety of programs.

Instructions

These trivia questions can be used in both inperson and virtual campaign meetings. The multiple choice questions present two possible answers, with the bolded answer being correct.

Challenge your team to see what they know about United Way of Kenosha County and help others grow their curiosity.

Have some fun! See who knows the most. Ask trivia questions to your team. Get answers correct to stay in the game. Who's still standing at the end?

Questions

- 1. How many zip codes are in Kenosha County, which are all served by United Way of Kenosha County?
- **26**
- () 19
- 2. How many nonprofit programs were supported by the 2022-2023 Community Investment Awards?
- 22





3. What percent of children in our footprint are living in families that are one financial setback away from falling into crisis – this is the ALICE (Asset Limited, Income Constrained, Employed) population?

- 79
- 30%

4. What grade do students need to be reading on grade level in order to stay on track to graduate high school?

- 5th Grade
- 3rd Grade

5. When did United Way first come to be in Kenosha County?

- 1923
- 1975

6. How much money is granted annually to youth-led service projects through Youth As Resources?

- Roughly \$5K
- Roughly \$3K

7. How old must children be to be eligible for Dolly Parton's Imagination Library?

- 0-5 Years Old
- 2-7 Years Old

8. How many tax returns were completed by United Way's Free Income Tax Assistance (VITA) program in 2023?

- 963
- 823

9. What is United Way's newest giving initiative?

- 365 Small Business Giving Circle
- Give United

10. How many hours did students and tutors read together through Readers Are Leaders during the '22-'23 school year?

- 799
- 853

11. What is the number to call to connect with United Way services?

- 988
- **211**

12. What are the top three needs in Kenosha County, as identified through calls to 211?

- Health, Education, Housing
- Housing and Shelter; Health,
 Mental Health and
 Substance Use, and
 Community and Legal
 Services

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