



KENOSHA COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN

STATUS REPORT

An Initiative Supported Through the Kenosha County Division of Health

FINAL - May 2014

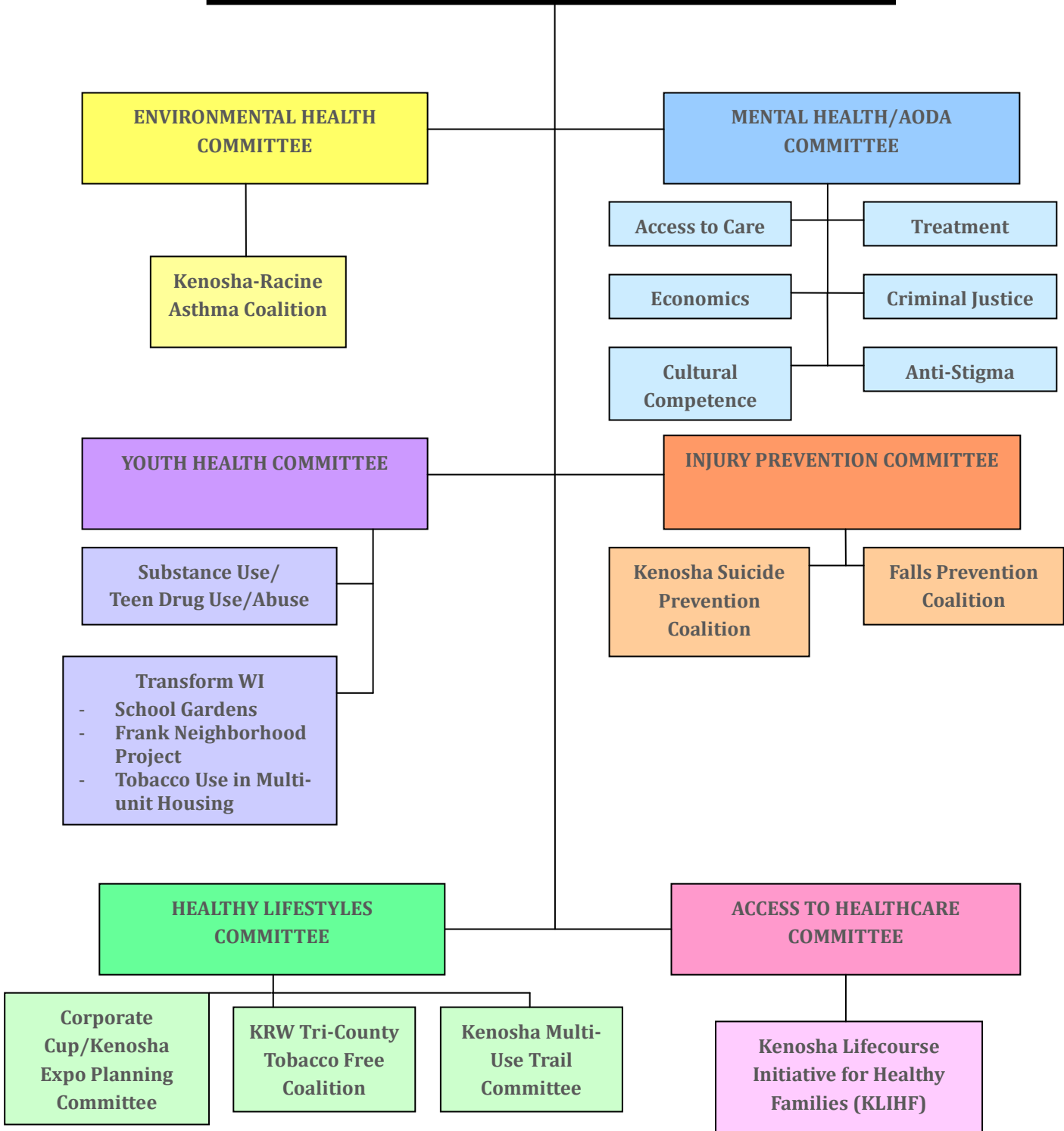
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HEALTHY PEOPLE KENOSHA COUNTY 2020

HEALTHY PEOPLE KENOSHA COUNTY 2020 STEERING COMMITTEE



Steering Committee

Co-Chairpersons

Jennie Tunkieicz, *Kenosha County Executive's Office*

Rick Dodge, *Kenosha County Board of Supervisors*

Cindy Altergott, *Kenosha YMCA (Healthy Lifestyles Committee Chair)*

Patricia Demos, *Kenosha Unified School District*

Joyce Erickson, *KRW Tri-County Tobacco Free Coalition (Chair)*

Adelene Greene, *Kenosha County Division of Workforce Development*

Pam Halbach, *Racine-Kenosha Community Action Agency, WIC Program (Access to Health Care Committee Chair)*

John Jansen, *Kenosha County Human Services*

LaVerne Jaros, *Kenosha County Division of Aging and Disability Services (Mental Health/AODA Committee Chair)*

Cynthia Johnson, *Kenosha County Division of Health*

Joe Kucak, *Citizen Member*

Tracy Nielsen, *United Way of Kenosha County*

Gwen Perry-Brye, *Kenosha County Division of Health (Kenosha Lifecourse Initiative for Health Families Chair)*

Ron Rogers, *Kenosha County Division of Children & Family Services (Youth Health Committee Chair)*

Debbie Rueber, *Kenosha County Division of Health (Kenosha Suicide Prevention Coalition Chair)*

Patricia Shumaker, *Kenosha County Division of Health (Kenosha/Racine Asthma Coalition Chair, Transform WI Coordinator)*

Stacey Wians, *Kenosha County Division of Health (Healthy People Kenosha County Coordinator)*

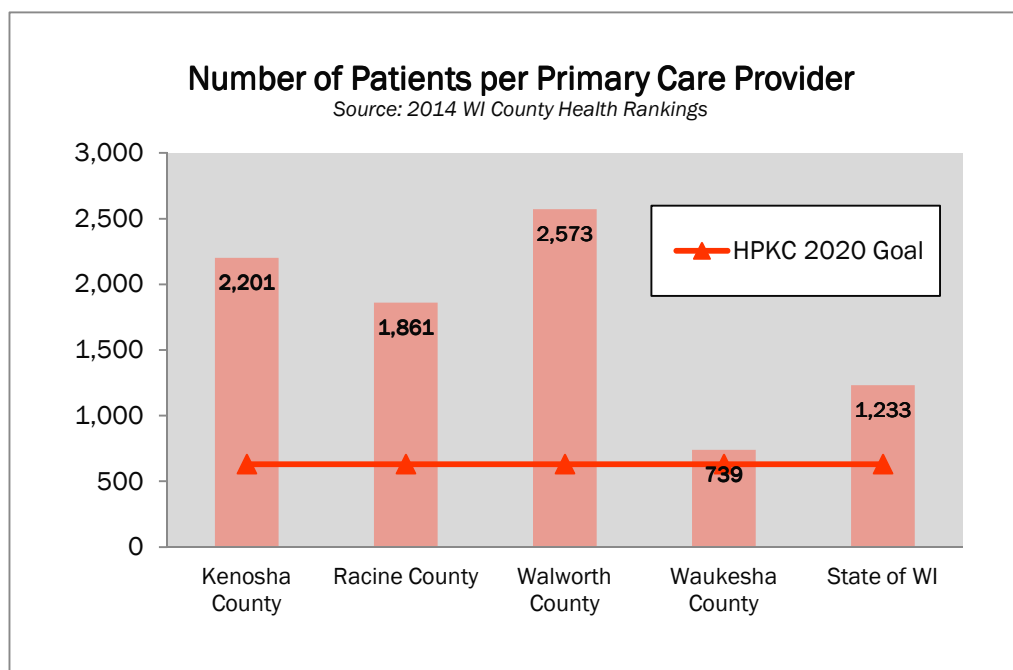
HEALTHY PEOPLE KENOSHA COUNTY 2020

Access to Health Care Committee

HEALTHIEST WISCONSIN 2020 FOCUS AREA

- Access to High-Quality Health Services

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Reduce premature deaths in Kenosha County.	By 2020, the years of potential life lost before the age of 75/100,000 population (age adjusted) in Kenosha County will improve to 6,300 years.	7,100 years (2005-2007)	6,676 years and 1,642 deaths (2008-2010)	National Center for Health Statistics
Improve Kenosha County immunization rate for children 2 years and younger.	By 2020, 80% of children residing in Kenosha County who turn 24 months of age will complete all required immunizations.	60% (2010)	64% (2013)	Wisconsin Immunization Registry (WIR)
Improve the Kenosha County infant mortality rate among the African American population.	By 2020, the Kenosha County African American infant mortality rate (10 year average) will be 2.0/1,000 live births.	4.5/1,000 (2008)	8.8/1,000 (2010)	WISH Database
Ensure all Kenosha County residents have access to a primary care provider.	By 2020, the ratio of Kenosha County residents to primary care providers will improve to 631:1.	1,393:1 (2008)	2,201:1 (2011)	Health Resources & Services Administration



HEALTHY PEOPLE KENOSHA COUNTY 2020

COMMITTEE HIGHLIGHTS:

- Access to Health Care Committee:
 - o Coordinated outreach of information on the Affordable Care Act and BadgerCare reform changes to the community.
- Kenosha Lifecourse Initiative for Healthy Families (KLIHF):
 - o Engaged multi-sector Collaborative of 110 stakeholders since 2010.
 - o Attracted \$650,000 in LIHF grants awarded to four community partner organizations:
 - Centering Prenatal Program – group prenatal care
 - Dismantling Racism Initiative – health and socioeconomic equity
 - Fatherhood Involvement Initiative – support father engagement during pregnancy and childhood
 - Healthy Families Kenosha – home visiting and parent education
- Kenosha County Division of Health:
 - o Held the 6th Annual Kenosha Immunization Symposium to discuss vaccine policy changes. Continued to talk with providers on the importance of accurate and timely entry into the Wisconsin Immunization Registry (WIR).

HEALTHY PEOPLE KENOSHA COUNTY 2020

Healthy Lifestyles Committee

HEALHIEST WISCONSIN 2020 FOCUS AREAS

- Adequate, Appropriate, and Safe Food and Nutrition
- Alcohol and Other Drug Use
- Physical Activity
- Tobacco Use and Exposure

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Promote the importance of physical activity and proper nutrition.	By 2020, the percent of Kenosha County adults reporting fair or poor health (age-adjusted) will decrease to 10%	14% (2008)	14% (2011)	Wisconsin Behavioral Risk Factor Survey
	By 2020, the percentage of Kenosha County adults who engage in regular physical activity will increase to 90%.	76% (2008)	74% (2011)	Wisconsin Behavioral Risk Factor Survey
	By 2020, the percentage of Kenosha County adults who report a BMI greater than 30 will decrease to 15%.	21% (2008)	29% (2011)	Wisconsin Behavioral Risk Factor Survey
Promote the responsible use of alcohol.	By 2020, the percentage of Kenosha County adults who report binge drinking in the past 30 days will decrease to 15%	26% (2008)	24% (2011)	Wisconsin Behavioral Risk Factor Survey
Decrease the number of adults who report tobacco use.	By 2020, the percent of adults that report smoking \geq 100 cigarettes in his/her life and currently smoking will decrease to 15%.	22% (2008)	22% (2011)	Wisconsin Behavioral Risk Factor Survey

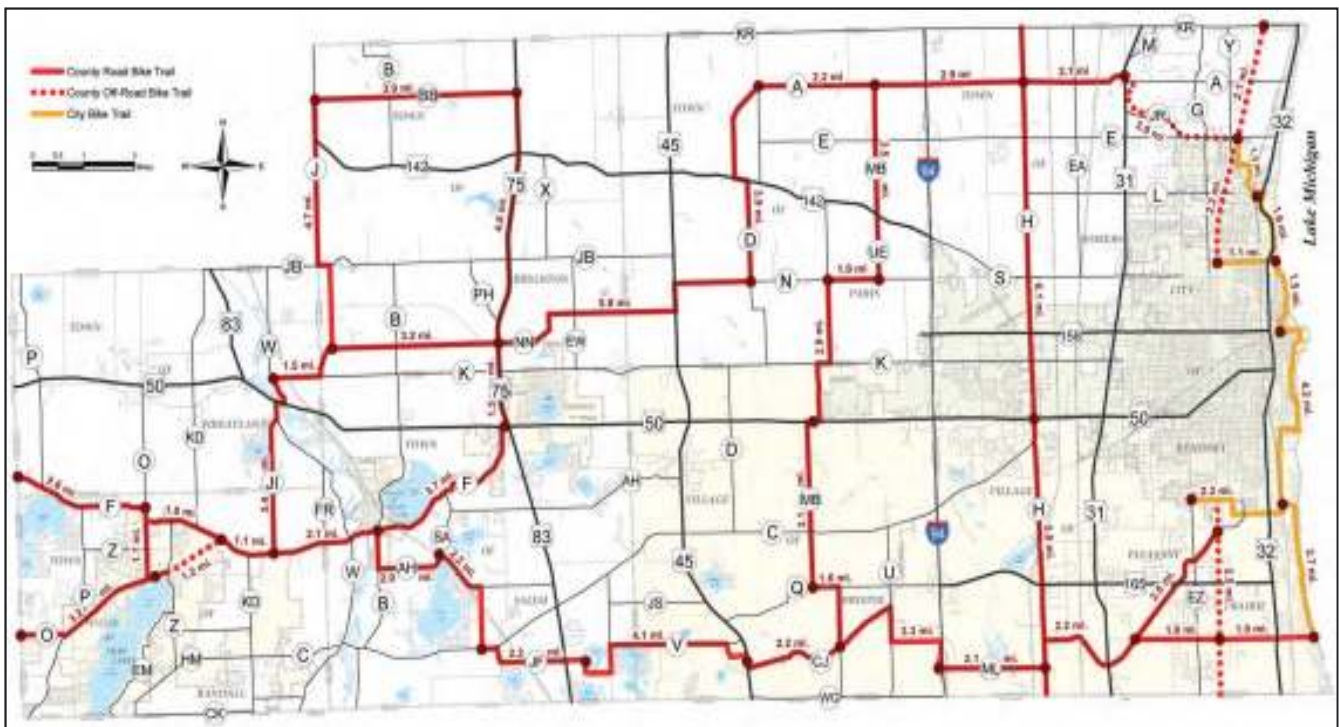
COMMITTEE HIGHLIGHTS:

- Healthy Lifestyles Committee:
 - o 15 companies participated in the 2013 Corporate Cup Event.
- KRW Tri-County Tobacco Free Coalition:
 - o Continued to work with landlords to promote smoke-free multi-unit housing. Conducted education on other tobacco products (OTP's) and lobbied for tax parity for OTP's.
 - o Kenosha County rate for WI Wins compliance checks dropped from 7.3% in 2012 to 3.4 % in 2013. Decrease in local retailers selling tobacco products to youth.

HEALTHY PEOPLE KENOSHA COUNTY 2020

- Multi-Use Trail Committee:
 - o Developed and distributed the Comprehensive Bike Plan for Kenosha County and coordinated a County Multi-Use Trail Committee.
- Transform WI Grant:
 - o Promoted the use of the Kenosha County Job Center and Kenosha County Center as walking facilities.

KENOSHA COUNTY BIKE TRAILS



HEALTHY PEOPLE KENOSHA COUNTY 2020

Mental Health/AODA Committee

HEALHIEST WISCONSIN 2020 FOCUS AREA

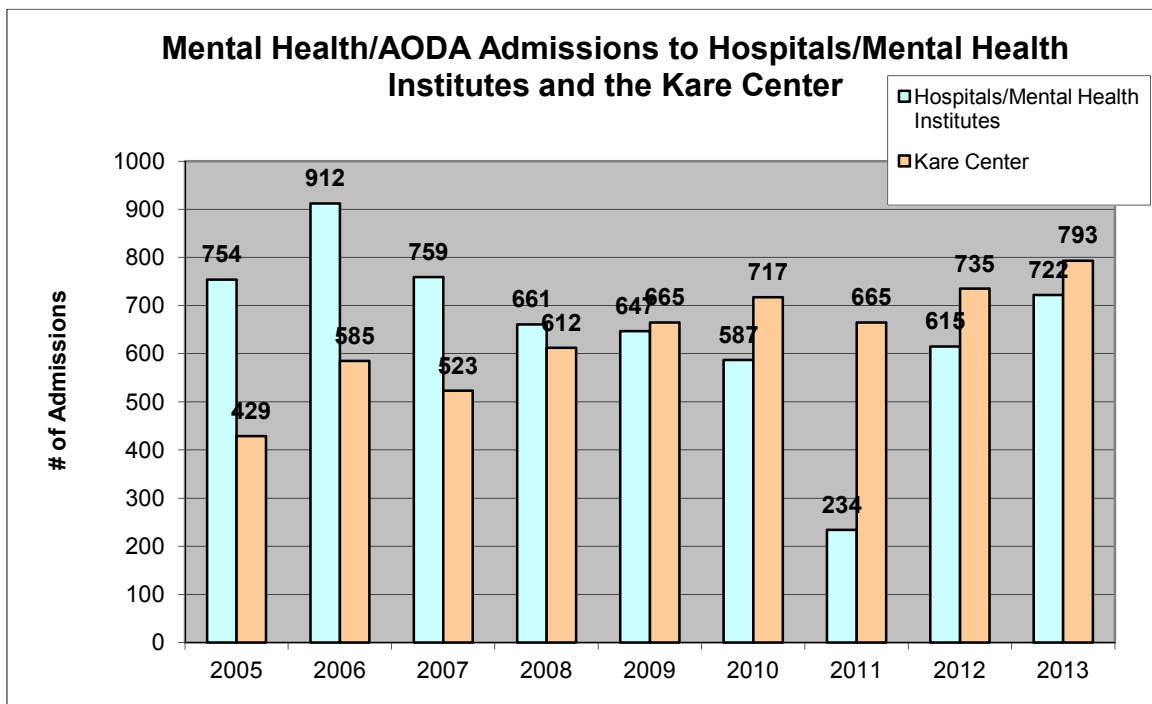
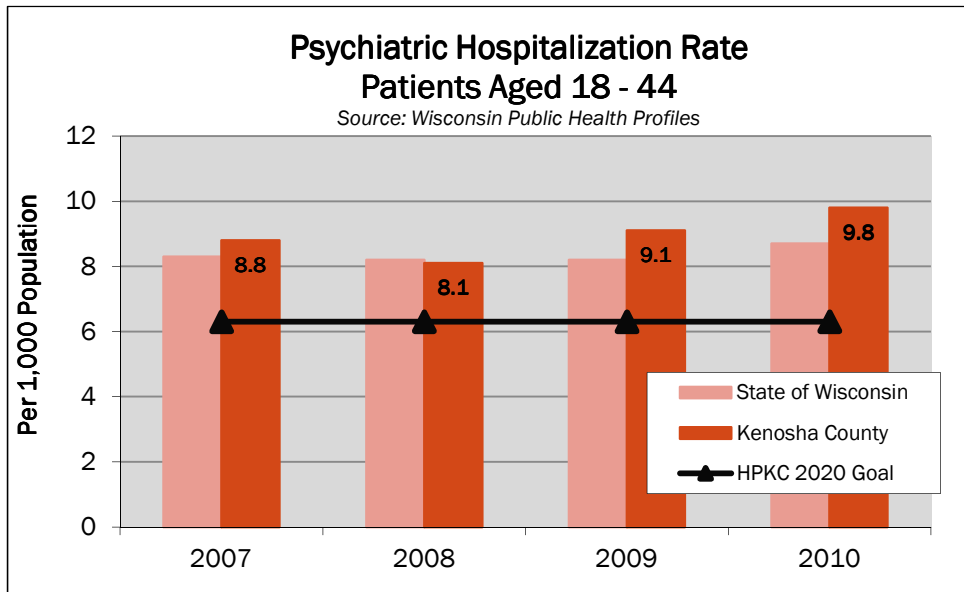
- Mental Health

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Individuals served by Kenosha County's mental health and substance abuse programs will reflect the diversity of the community.	By 2020, the percent of Hispanic individuals represented in Kenosha County's community-based mental health and substance abuse services will increase to 10%.	7% (2010)	Mental Health/AODA Resource Center contacts with minority consumers increased by 44% from 2012 to 2013	Kenosha Human Development Services client tracking system
Quality of life will be improved for persons with mental illness.	By 2020, psychiatric hospitalization rates will be reduced to 6.3/1,000 population. <i>Note: Assumes a corresponding increase in preventive services.</i>	7.6/1,000 (2008)	7.9/1,000 (2010)	WI Dept. of Health Services Health Profiles
	By 2020, reduce the percent of Kenosha County residents who report feeling sad, blue or depressed to 6% of the population.	7% (2008)	8% (2011)	Kenosha County Community Health Survey
Reduce the incidence of binge drinking in Kenosha County.	By 2020, reduce the percent of adults who report being binge drinkers to 18%.	23% (2008)	28% (2011)	Kenosha County Community Health Survey
Kenosha County residents will have a greater understanding of mental illness and where they can go for assistance.	By 2020, at least 40% of households will be aware of mental health resources.	27.1% (2008)	n/a	Kenosha County Household Survey

Mental Health and Substance Abuse Resource Center Contacts

Year	2008	2009	2010	2011	2012	2013
Contacts	1968	2387	2357	2147	2208	2983

HEALTHY PEOPLE KENOSHA COUNTY 2020



COMMITTEE HIGHLIGHTS:

- Mental Health Committee:
 - o Educated the public and advocated relative to provisions in the state budget that would affect persons with mental illness. One item was removed from the budget, with the help of advocates from Kenosha County, that could have resulted in over 500 people losing their Medical Assistance.

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- Encouraged the temporary addition of a position in the Mental Health Resource Center to help mental health consumers with enrollment in Badger Care and the Marketplace.
- Efforts to improve services for Hispanic persons were improved with outreach efforts of the Hispanic Outreach Committee and the addition of Spanish speaking staff at the Mental Health Resource Center.
- Strategic Prevention Framework Partnership for Success II (SPF PFS II) Grant:
 - Coordinate 6 permanent medication collection boxes in Kenosha County for the community to dispose of expired and unused prescription/over the counter drugs.
 - Developed a harm reduction video that will be shown to all inmates in the Kenosha County Detention Center. The video was produced as a result of a number of community members dying from opiate overdoses after recently being released from jail. Another CHANCE is an acronym for:
 - C- Clean needles
 - H-Have a taste (start low and go slow)
 - A-alone don't do it
 - N-Naloxone, be sure to have it available
 - C-Community supports, know where to go for help
 - E-Educate yourself on the dangers of overdose
 - Coordinated a meeting with local Judges to discuss the prevention activities occurring. All local law enforcement agencies were there along with several Kenosha County Judges, Public Defenders and the District Attorney's Office.
 - Presented during the 2013 Red Ribbon Week annual Meeting. There were 80 community members present. The presentation included the dangers of prescription drug abuse, where to get help in our community and how to help prevent teens from getting access to your prescription medications.
 - ARIDE - Advanced Roadside Impaired Driving Enforcement was provided to 14 officers (4 from Kenosha County). This training is the first step before being eligible to become a DRE, Drug Recognition Expert. These trainings allow law enforcement officers the ability to address the gaps between standard Field Sobriety testing and Drug Classification.
 - Held an Anti-Heroin Summit entitled "*Why Didn't I See it?*" *Waking Up from Every Parent's Nightmare*. There were over 125 community members in attendance.

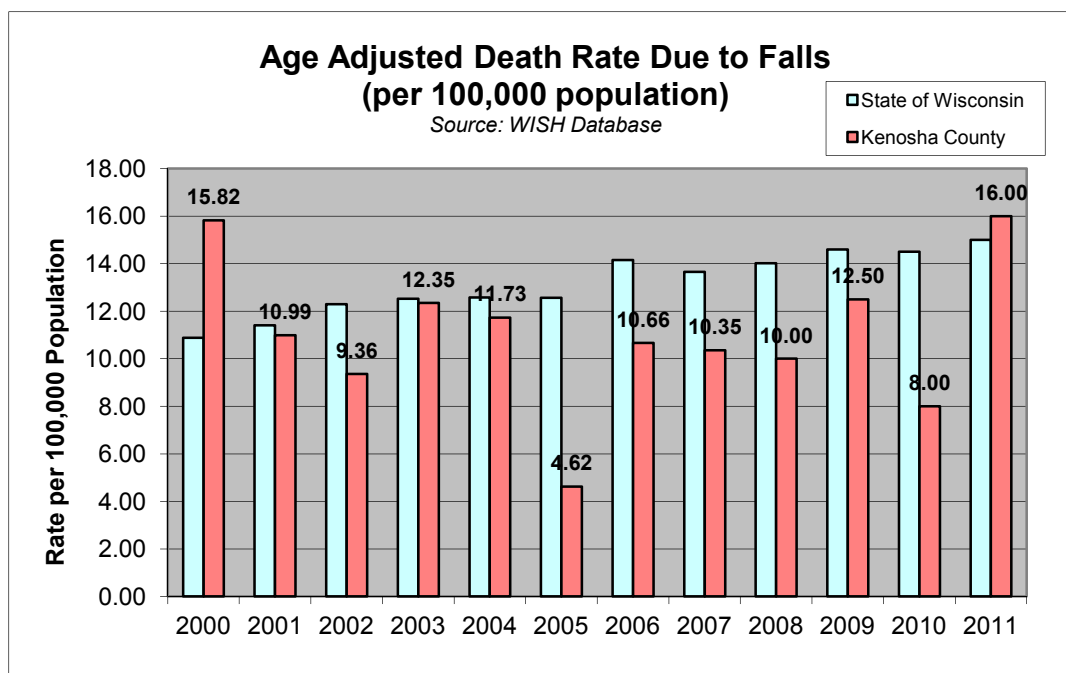
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Injury Prevention Committee

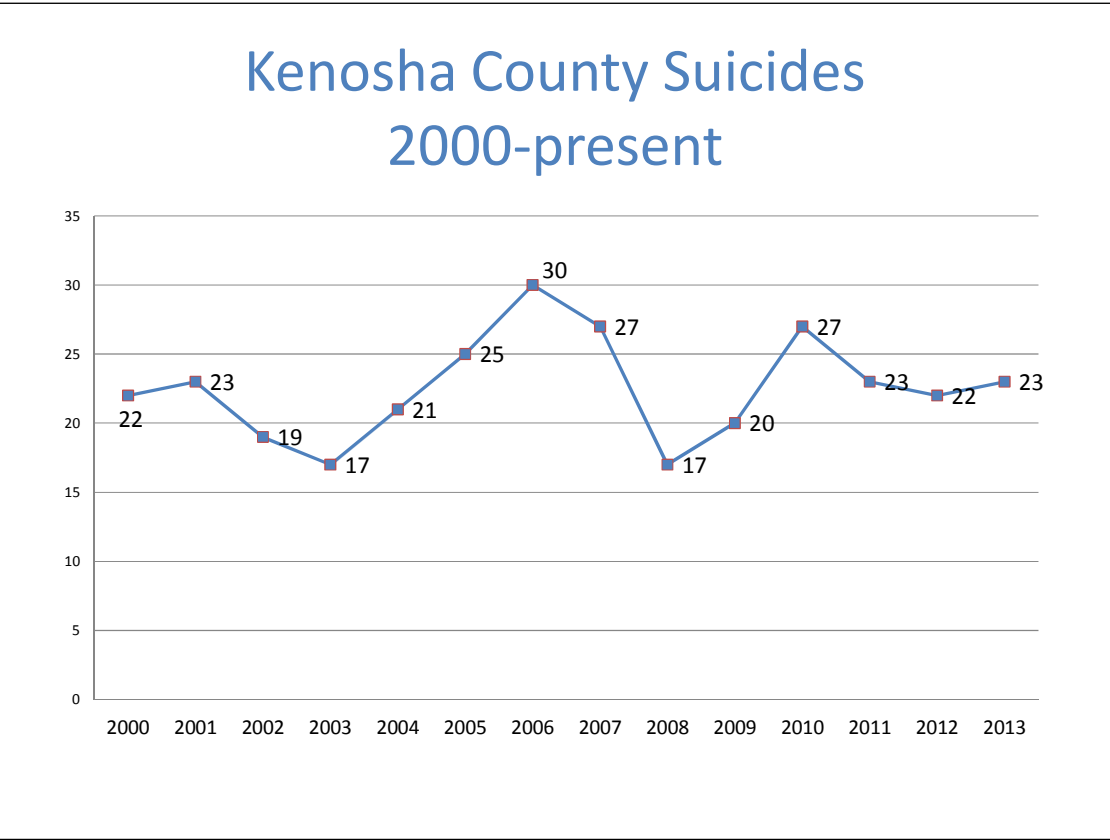
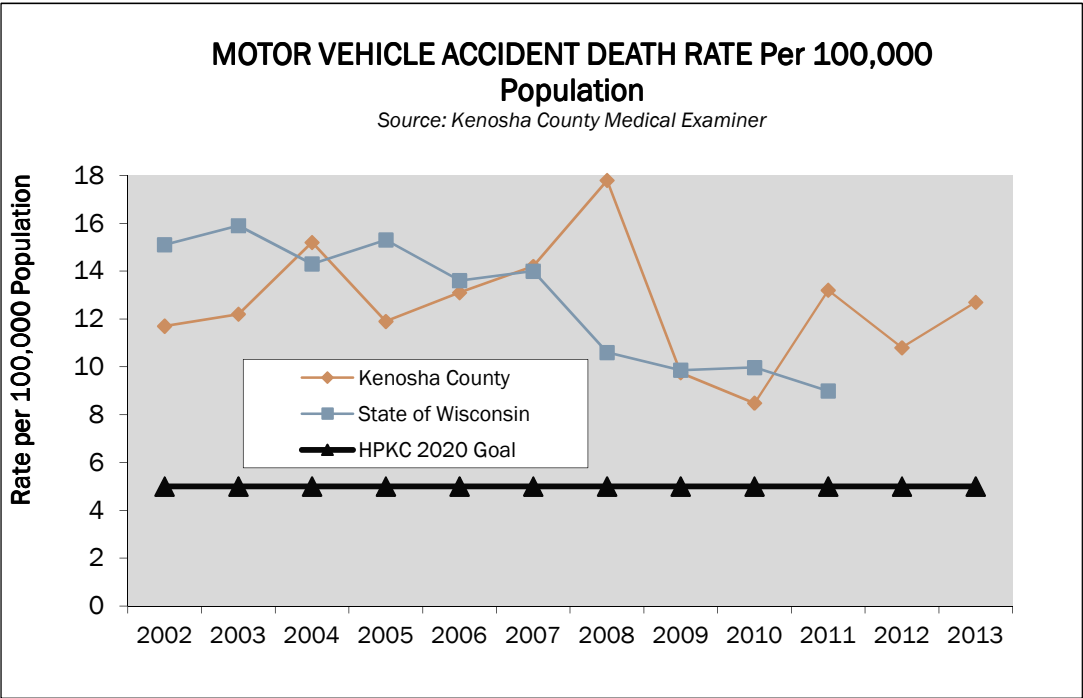
HEALTHIEST WISCONSIN 2020 FOCUS AREA

- Injury and Violence

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Reduce access to lethal means.	By 2020, the suicide death rate per 100,000 population in Kenosha County will decrease to 8/100,000 (10 year average).	15.8/100,000 (2010)	13.9/100,000 (2013)	WISH Database/Kenosha Medical Examiner's Office
Reduce the number of injuries and deaths related to motor vehicle crashes.	By 2020, the Kenosha County motor vehicle crash death rate per 100,000 population will decrease to 5/100,000 (10 year average).	8.5/100,000 (2010)	12.7/100,000 (2013)	Kenosha Medical Examiner's Office
Reduce the number injuries and deaths related to falls.	By 2020, the Kenosha County age adjusted death rate due to falls per 100,000 population will decrease to 5/100,000 (10 year average).	10/100,000 (2008)	16/100,000 (2011)	WISH Database



HEALTHY PEOPLE KENOSHA COUNTY 2020



HEALTHY PEOPLE KENOSHA COUNTY 2020

COMMITTEE HIGHLIGHTS:

- Kenosha County Suicide Prevention Initiative
 - o 2,416 lbs. of medication collected through the four permanent medication collection boxes.
 - o 2,733 cable gun locks distributed.
 - o 25 new members added to the coalition.
 - o Self-Harm and Death Analysis Review Team (SDART) was formed and met multiple times.
 - o 1,067 individuals trained in Question, Persuade, and Refer (QPR).
 - o Received a grant to participate in the Mantherapy Campaign.
 - o Clergy Summit held.
 - o College Advisory Board was formed and discussed creating a web based directory of support groups.
- Kenosha County Falls Prevention Coalition
 - o Formed to work within the community to educate consumers and professionals about reducing the risk of falls and helping people to remain independent at home as long as possible.
 - o Website developed with local falls prevention resources and a falls risk assessment.

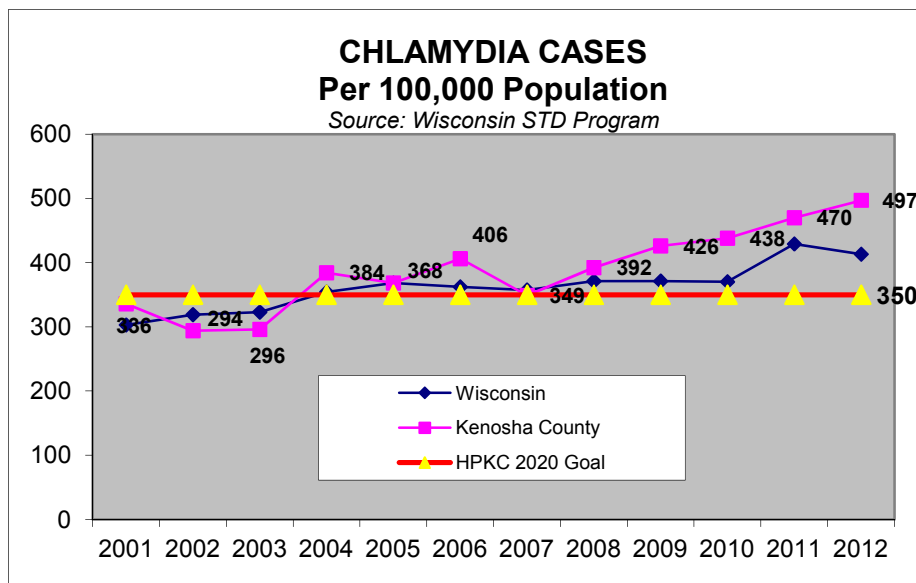
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Youth Health Committee

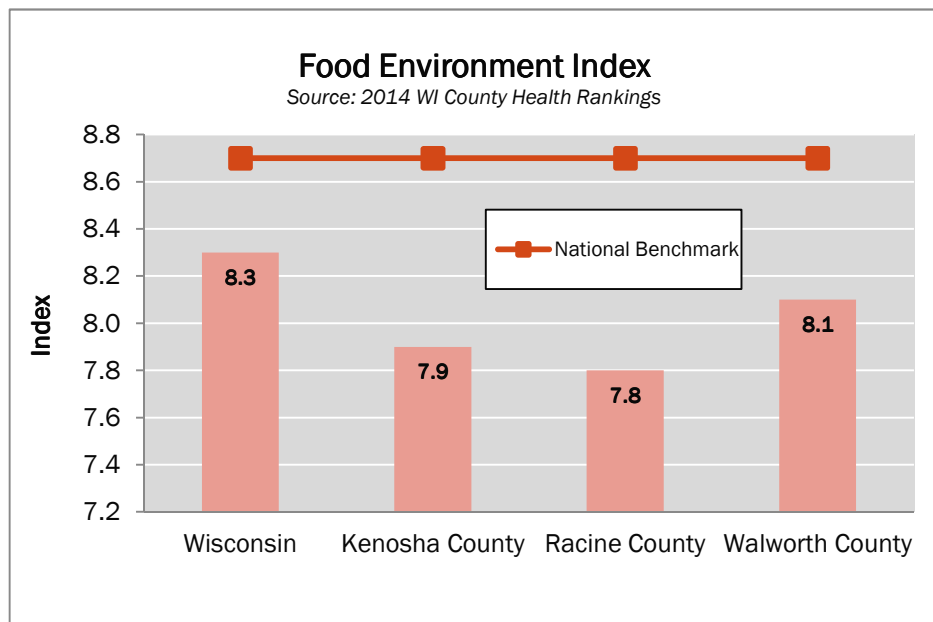
HEALTHIEST WISCONSIN 2020 FOCUS AREAS

- Adequate, Appropriate, and Safe Food and Nutrition
- Physical Activity
- Reproductive and Sexual Health

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Promote physical activity and healthy food choices	By 2020, the percent of the population with adequate access to locations for physical activity will increase to 100%.	94% (2010)	94 % (2010)	National Center for Chronic Disease Prevention
Promote a healthy reproductive system.	By 2020, the Kenosha County birth rate per 1,000 population (ages 15-19) will decrease to 30/1,000.	44.9/1,000 (2008)	31.3/1,000 (2010)	WISH Database
	By 2020, the number of Kenosha County sexually transmitted infections (Chlamydia) cases per 100,000 population will decrease to 350/100,000.	438/100,00 (2010)	497/100,000 (2012)	Wisconsin STD Program
Improve high school graduation rate.	By 2020, the percent of ninth grade cohort that graduates in 4 years will improve to 92%.	85% (2006-2007)	81% (2010-2011)	National Center for Education Statistics
Decrease the number of children in poverty.	By 2020, the percent of Kenosha County children under age 18 in poverty will decrease to 11%.	14% (2008)	19% (2012)	U.S. Census, Small Area Income and Poverty Estimates



HEALTHY PEOPLE KENOSHA COUNTY 2020



COMMITTEE HIGHLIGHTS:

- Transform WI Grant (Active Schools):
 - o Focused on active schools. Two preliminary assessments were completed at Frank and Jefferson schools. Implemented “active recess” and “Brain Breaks” for 5th grade students.
- Transform WI Grant (Farm to School):
 - o Focused on farm to school which is food/nutrition education, local procurement, and school gardens.

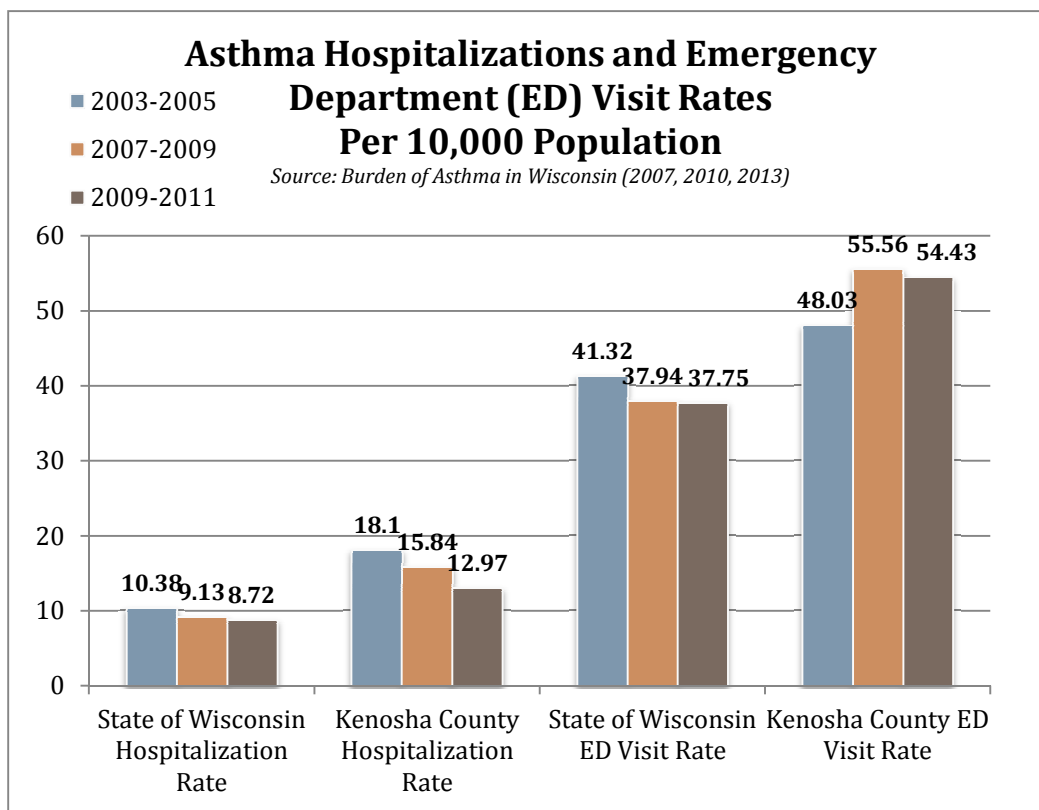
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Environmental Health Committee

HEALTHIEST WISCONSIN 2020 FOCUS AREA

- Environmental and Occupational Health

2020 GOALS	2020 OBJECTIVES	BASELINE	CURRENT STATUS	DATA SOURCE
Improve air quality.	By 2020, reduce the asthma hospitalization rate in Kenosha County to 10/10,000 population (10 year average).	15.84/10,000 (2007-2009)	12.97/10,000 (2009-2011)	Burden of Asthma Report (2010/2013)
	By 2020, reduce the asthma emergency department visit rate in Kenosha County to 35/10,000 population (10 year average).	55.56/10,000 (2007-2009)	54.43/10,000 (2009-2011)	Burden of Asthma Report (2010/2013)



HEALTHY PEOPLE KENOSHA COUNTY 2020

COMMITTEE HIGHLIGHTS:

- Kenosha/Racine Asthma Coalition:
 - o Participated in the Wheaton Franciscan Health Fair.
 - o Held Asthma 101 Training for Kenosha Unified School District Staff as part of a school in-service.
 - o Met with local pharmacies about implementing the Asthma Care Fax.
 - o Expanded membership to include EPA Region 5 representation.