



United Way of Kenosha County DONOR DESIGNATION FORM

Please note: Designated gifts to non-funded IRS-certified 501(c)3 health and human service agencies are not reviewed or held accountable by United Way of Kenosha County.

DONOR INFORMATION

Name: _____

Employer: _____

Address: _____

Home/Cell Phone: _____

City/State/Zip: _____

Work Phone: _____

Email Address: _____

I authorize release of my name to the designated agency/agencies for acknowledgement of my gift. Donors who do not check this box will be identified as "anonymous" to the designated agency.

Signature: _____

Date: _____

TOTAL ANNUAL GIFT \$ _____

TOTAL DESIGNATION AMOUNT \$ _____

Choose how you want to invest in your community:

UNITED WAY COMMUNITY IMPACT FUND: The most powerful way to invest your contribution. \$ _____

Your investment supports a network of health and human services in Kenosha County. The United Way Community Impact Fund creates the opportunities for a good life for all by focusing on:

<p>EDUCATION HELPING CHILDREN AND YOUTH ACHIEVE THEIR POTENTIAL</p>	<p>INCOME PROMOTING FINANCIAL STABILITY AND INDEPENDENCE</p>	<p>HEALTH IMPROVING PEOPLE'S HEALTH</p>
<p>SCHOOL READINESS ACADEMIC ACHIEVEMENT PRODUCTIVE AND ENGAGED YOUNG ADULTS</p>	<p>GREATER FINANCIAL STABILITY INCREASED INCOME INCREASED SAVINGS FINANCIAL ASSETS FOR LONG TERM STABILITY</p>	<p>HEALTH CARE COVERAGE AND PREVENTION MATERNAL HEALTH AND INFANT WELL BEING HEALTHY YOUTH AND ADULTS</p>

INITIATIVE FUNDING: Directly supports key initiatives of United Way such as, Youth as Resources (YAR); 2-1-1 information and referral hotline; Financial Stability and Volunteer Income Tax Assistance (VITA) Program. \$ _____

I want to invest in programs that benefit western Kenosha County. \$ _____

I want to invest in another 501(c)3 health and human services provider or another United Way (see back of form).

**Please attach this form to your pledge form and keep a copy for your records.
If you have questions, please contact Sherry Westhoff at 262-658-4104.**

DESIGNATION INFORMATION

I would like to designate to the following IRS-certified 501 (c) 3 **health** and **human** services provider or other United Way in good standing. **Please see the Donor Designation Policy for detailed donor designation requirements.**

- A **\$50 minimum** is required per designated agency/United Way; less than \$50 designations will go directly to the General (Community Impact) Fund.
- Agencies must comply with Donor Designation policy requirements to receive designations.
- Designated gifts must be made directly to an agency **not** a program or sub-unit of said agency.
- A Fundraising/Management & General fee will be deducted from designated gifts.

Agency Name _____
Designated Amount \$ _____
Address _____
City/State/Zip _____
Phone _____

Agency Name _____
Designated Amount \$ _____
Address _____
City/State/Zip _____
Phone _____

To qualify for the receipt of funds through the United Way campaign, an agency **must** meet all of the following requirements or be a United Way in good standing:

1. Be an IRS-certified as a 501c(3) **health** and **human** services provider;
2. Have received a Certificate of Tax Exemption, under Code 501(c) (3) exclusively; from the Federal Internal Revenue Services and provide a copy to United Way of Kenosha County (UWKC);
3. Submit a completed "Anti-Terrorism Compliance Measures" form to UWKC and be in compliance with the spirit and intent of the USA Patriot Act and other counterterrorism laws, each designated agency must not appear on any federal terrorism "watch lists" including the list in Executive Order 13224, the master list of specially designated nationals and blocked persons maintained by the Treasury Department, and the list of Foreign Terrorist Organizations maintained by the State Department.

No donor designation disbursements will be made unless the above requirements have been met. If the required documents aren't received within 60 days of the request, the designated funds will resort to the General (Community Impact) Fund.

Designated contributions to agencies or United Way location may not be less than \$50 per agency recipient. Any donation of less than \$50 will be added to the General (Community Impact) Fund.

A few examples (not meant to be all inclusive) of agencies that are not eligible for designation are:

- Cultural institutions
- Religious organizations such as churches and synagogues
- Private schools
- Political organizations
- Governmental entities
- Non-human serving agencies (i.e. animal shelters)
- Environmental agencies
- Foundations

Designation must be made directly to an agency not a program or sub-unit of said agency.

United Way will deduct fees to cover its Fundraising and Management & General (calculated each year according to the formulas in UWA "Cost Deduction Requirements for Membership Standard M (Part 1)").