



United
Way

LIVE UNITED

What We Stand For

United Way of Kenosha County mobilizes the caring power of the entire Kenosha County to improve lives in measurable and lasting ways throughout our communities. The organization is led by a diverse group of volunteers from business, labor, government, human services, education and the community. United Way provides opportunities to invest in the Kenosha community through its annual Giving Campaign and is a leader in bringing together partners to impact local residents each year by nurturing children and youth, strengthening and empowering families, improving neighborhoods and communities, and promoting health and wellness.

Our Mission

To mobilize the caring power of our community and its resources to address priority needs in Kenosha County by making lasting improvements on human care issues.

Our Vision

United Way of Kenosha County, community stakeholders, and partners will provide community solutions and resources that lead to healthy people and strong families while ensuring that basic needs and community priorities are addressed.

Our Core Values

We value collaboration and teamwork.

We work together productively, as an organization and with our partners throughout the community. We communicate with each other and our partners in an open and honest manner.

We value commitment.

We are committed to our community, our partners, and excellence. We are passionate about our work.

We value community.

We are responsive to our community. We are stewards of the community's resources.

We value continuous learning.

We support and encourage both personal and professional growth and development.

We value everyone.

We respect and appreciate all individuals. We value diversity and equality.

We value integrity.

We are honest, ethical, and transparent. We are credible in our work. We have self-respect.

We value results.

We are goal driven. We are purposeful in our actions. We are proactive. We adapt to new ways of doing our work. We are accountable for our work.

We value innovation.

We encourage and support new ideas. We learn from our successes and our failures.
