

United Way of Kenosha County Community Services Program



United Way
of Kenosha County

Community Services Program

United Way of Kenosha County's (UWKC) Community Services Program was designed to provide our local communities with a variety of resources and services to help them address community needs, such as information and referrals and direct and indirect services and programs. Components of this program are: Community Engagement and Networking, Volunteer Center and Community Services.

Community Engagement and Networking

The Community Engagement and Networking component was designed to generate input and feedback from our community partners on community priorities needs, share knowledge, stimulate innovative thinking and explore action possibilities around real-life questions, issues and needs. All are a part of United Way's Community Impact Model process. Community partners included donors, volunteers, non-profit organizations, local area businesses, government entities, educational institutions, labor, and service groups.

UWKC facilitates the collaboration of community stakeholders to identify, assess and prioritize health and human service needs in Kenosha County; solicits in-kind contributions of resources and expertise in conducting ongoing community needs assessment; and allocates funding decisions to local health and human service agencies based upon community needs. ***Outcomes:*** Donors, volunteers and the Community are involved in the decision making process and in turn, UWKC's funds are allocated most effectively for the needs which have been identified as the most pressing.

Volunteer Center

UWK is committed to helping individuals and groups find alternative ways of giving in the community. Because United Way utilizes volunteers in almost everything we do, we know how important the gift of time can be to any non-profit organization. The Volunteer Center, a component of the Community Services Program, actively promotes and advocates for community volunteerism and involvement throughout Kenosha County and aligns its goals and objectives with the Community Impact Model. It recruits individuals and groups to address local non-profit organizations' growing needs for volunteers and agency projects. By utilizing United Way of Kenosha County's website, volunteers and non-profits can access our Volunteer Center and its' Volunteer Solutions software. ***Outcomes:*** UWKC believes that community involvement through volunteerism enriches lives and creates positive and lasting changes in our community. By using Volunteer Solutions software non-profits can post volunteer opportunities and volunteers can view volunteer opportunities that are aligned with their skills, talents and interests.

Community Services

The Community Services component aligns its goals and objectives with those of the National AFL-CIO Community Services Program. It was designed to promote, mobilize and build community and labor support and increase capacity to meet United Way's strategic plan goals and to help address community needs. It promotes increasing community and labor participation in United Way's annual campaign, committees and activities; and also increasing non-labor and labor volunteerism and community involvement throughout Kenosha County. And it provides ongoing community outreach activities for working and non-working individuals and families. ***Outcomes:*** Provides referral services and connects people in need with available community resources; work with other community stakeholders to help displaced workers and the unemployed have access to programs, services, resources and information.
