

United Way of Kenosha County Community Impact Program



Community Impact Program

United Way of Kenosha County (UWKC) is committed to funding programs that provide community solutions and deliver measurable results. Our Community Impact Program aligns its goals, objectives and recommendations for funding with the community's agenda on priority areas generated through the Community Services Program and the Community Impact Model. The model includes 1) mobilizing the community and resources to address priority needs, 2) to make measurable and sustainable changes, and 3) to improve overall community well being. By following this model, United Way formed the basis for identifying the community's agenda on priority needs which lead to the creation of a strategic plan to address the priorities. The Community Impact Program is guided by diverse groups of volunteers who are responsible for overseeing United Way's multi-year fund distribution process. The process includes volunteer recruitment and training, prioritizing funding allocations, requests for program funding, program presentations, program reviews, and recommendations for funding allocations. In addition, the Community Impact Program provides outcomes and measurements, data collection and research and community strategic planning. All activities are focus on achieving community impact.

Community Impact Funding provides annual funding to qualified health and human service programs which meets one of the 3 priority areas (Strong Families, Basic Needs and Healthy People) facing Kenosha County. Allocation decisions are made by community volunteers and approved by the United Way of Kenosha County Board of Directors.

Outcomes: 1) UWKC provides funds to programs that benefits Kenosha County's neediest population and the people who are greatest risk; and 2) ensures quality control of services both for clients and philanthropic donors; minimizes duplication of services among health and human service agencies; maximizes the positive impact of available resources.